

## 2019 Northern Ohio SCBWI Regional Conference

### **“All Systems Go”**

September 13-14, 2019

*(last updated 09/02/2019)*

### **FRIDAY AFTERNOON SCHEDULE:**

The Intensives will be held at the conference center at Lorain County Community College (LCCC). The intensives are optional, and an extra fee applies.

Lorain County Community College  
Spitzer Conference Center  
1005 N Abbe Rd  
Elyria, Ohio 44035

12:30 – 1:00pm	Registration for Intensives			
1:00 – 4:00pm	(Intensive 2 - Tricia Lin) <b>Breaking Down the Chapter Book and Young MG Markets</b> <i>(Room 210)</i>	(Intensive 3 - Tammi Sauer) <b>Writing the Irresistible PB Manuscript</b> <i>(Room 207-208)</i>	(Intensive 4 - Pat Cummings) <b>Check and Cross Check - Self-evaluating Stories, Illustrations and Submission Strategies</b> <i>(Room 214)</i>	(Intensive 5 - Megan Abbate) <b>Writing Diverse Characters</b> <i>(Room 217)</i>

### **FRIDAY EVENING SCHEDULE:**

The Friday evening activities are optional, and an extra fee applies. These activities will all be at **Lorain County Community College** (note this is different from previous years!).

4:00 - 6:00 pm	Hotel check-in for intensives attendees (as needed)
4:00 - 6:00 pm	Registration for Friday evening
4:00 - 6:00 pm	Bookstore browse
5:00 - 5:45 pm	Choose from: <b>Conference 101</b> -- orientation for first-time conference attendees <i>(Room 210)</i> <b>KidLit Q &amp; A with Rosemary Wells</b> -- Q&A session with a true KidLit Pro! <i>(Room 207-208)</i> <b>Portfolio Show and Share</b> -- shop talk for illustrators <i>(Room 214)</i>
6:00 - 6:30 pm	Cash bar; Mix and mingle <i>(Ballroom)</i>
6:30 - 7:15 pm	Dinner
7:15 - 8:15 pm	Rosemary Wells - Post-dinner presentation <b>How to Write for Your Reader</b>
8:15 - 8:30 pm	Ice-breaker with conference attendees and faculty
8:30 - 9:00 pm	Cash bar; Mix and mingle

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### SATURDAY SCHEDULE:

All of the Saturday sessions are at the Spitzer Conference Center at Lorain County Community College.  
All Saturday CRITIQUES are in Room 114.

7:30 – 8:15	Registration, continental breakfast			
8:15 – 8:30	Welcome ( <i>Ballroom</i> )			
8:30 – 9:15	Opening address (Cummings) <b>Taking Off: Going from 'Who Will Let Me?' to 'Who Can Stop Me?'</b> ( <i>Ballroom</i> )			
9:15 – 9:35	Publication Recognition, Volunteer of the Year ( <i>Ballroom</i> )			
9:35 – 9:45	<i>Transition</i>			
9:45 – 10:35	A1 (Lin) <b>Building a World that Bolsters Your Story</b> ( <i>Room 207</i> )	B1 (Abbate) <b>Picture Book Process from Start to Finish</b> ( <i>Ballroom</i> )	C1 (Rubini) <b>Solving the Mysteries of Research to Strengthen Your Fiction and Nonfiction</b> ( <i>Room 208</i> )	D1 (Grigg) <b>Storyboarding for Picture Books</b> ( <i>Room 211</i> )
10:35 – 10:45	<i>Transition</i>			
10:45 – 11:35	A2 (McCarthy) <b>When Reality Bites: Best Practices for Revision</b> ( <i>Ballroom</i> )	B2 (Karcher) <b>Rhyme Revolution: Writing Great Stories that Happen to Rhyme</b> ( <i>Room 208</i> )	C2 (Armada) <b>Analyzing First Pages</b> ( <i>Room 210</i> )	D2 (Carluccio) <b>Promoting from Your Heart</b> ( <i>Room 207</i> )  D2 (Wells) <b>The Young Artists' Workshop</b> ( <i>Room 211</i> )
11:35 – 12:00	<i>Transition / Boxed lunch distribution in ballroom / Bookstore</i> <i>Check out our independently published authors</i>			
12:00 – 12:10	<b>Book Basket Presentation</b> ( <i>Ballroom</i> )			
12:10 – 12:40	Midday address (Lin) <b>First Chapters, Voice and Good Fit: Things an Acquiring Editor Looks For</b> ( <i>Ballroom</i> )			
12:40 – 1:00	<i>Transition</i>			
1:00 – 1:50	A3 (Cummings) <b>The Next Page: The Only Limit Is Your Imagination</b> ( <i>Ballroom</i> )	B3 (Karcher) <b>Regional Publishing: A Great Place to Start!</b> ( <i>Room 208</i> )	C3 (Abbate) <b>Nonfiction for Young Readers</b> ( <i>Room 210</i> )	D3 (Grigg) <b>Group Critique Interactive Session</b> ( <i>Room 211</i> )
1:50 – 2:00	<i>Transition</i>			
2:00 – 2:50	A4 (Armada) <b>Trend Talk: YA/Adult Crossover Fiction</b> ( <i>Room 207</i> )	B4 (Armstrong) <b>Putting Together a Marketing Plan for Your New Book</b> ( <i>Room 208</i> )	C4 (McCarthy) <b>Everything in its Right Place: An Overview of Agenting and Publishing</b> ( <i>Ballroom</i> )	D4 (Carluccio) <b>Building Playgrounds of the Imagination</b> ( <i>Room 211</i> )
2:50 – 3:00	<i>Transition</i>			
3:00 – 3:15	Art Show			
3:15 – 4:15	Closing address (Sauer) <b>Tammi's Top PB Secrets - REVEALED</b> ( <i>Ballroom</i> )			
4:15 – 4:30	Door Prizes			
4:30 – 5:00	Autograph session <i>Atrium</i>			